

Subrogation Decisions. What's the Financial Impact?

As an insurer, your job is to make your customer whole while minimizing financial exposure. Our Al-powered subrogation tool preserves your bottom line.



Subrogation Opportunity Missed subrogation opportunities result in carrier losses of \$15 billion per year.² Shift Subrogation

Detecting a

automatically surfacing these opportunities. **Shift Subrogation Decisions uses** OCR (optical character recognition)

Decisions helps carriers assign liability by



By using Shift Subrogation Decisions, the tenant's insurance company was able to properly assign liability for a \$50,000 claim.

• Is not responsible for any deductibles or premium increase



THE CUSTOMER:

THE CARRIER:

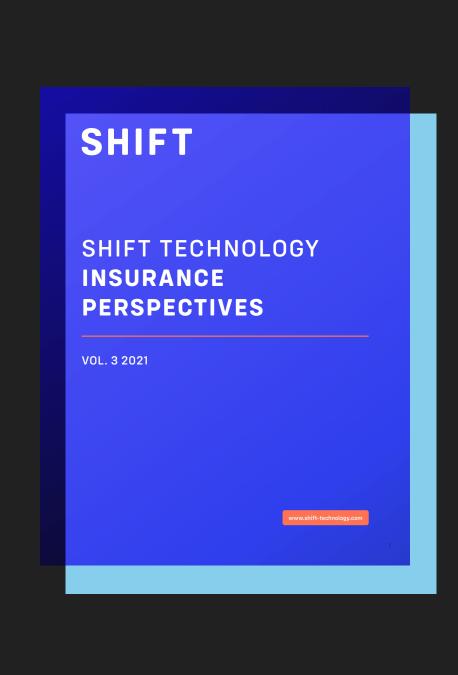
Has claim settled accurately and fairly

• Is not considered at fault for the fire

Determines accurate liability for a \$50,000 claim

Can be there for their policyholder

Efficiently closes the claim



Shift Technology helps insurance carriers save money while delighting customers. Download our new report, Shift Technology Insurance Perspectives, and learn how optimized decision making is changing the insurance industry.

