

SHIFT

A Closer Look at Artificial Intelligence for Health Plans

Health plans that seek to gain a competitive advantage need a clear understanding of the benefits of incorporating AI solutions into their operations. Here are some ways AI can benefit your payment integrity process.



Improved View of Plan Activity

AI-powered data analysis enables health plans to assess plan data, government data sets as well as other external data sources to uncover trends and activity with greater accuracy, leading to optimized decisions and reduced potential losses.

Shift leverages **over 100** external data sets to improve analysis

Plans using Shift AI have over **60%** increase in workflow efficiency

Streamlined Claims Processing

AI accelerates claims processing, reduces manual intervention, minimizes claim processing time, and improves customer satisfaction.



Optimized Claims Edits

AI can analyze healthcare policy, plan guidelines and other documents needed to keep claims edits up to date with the evolving healthcare landscape - strengthening claims editing systems and maximizing savings.

Over 1/3 of surveyed payment integrity leaders see policy management and administration as a main challenge

Increased accuracy with AI results in **96%** alert qualification rates

More Effective FWA Detection and Prevention

AI's advanced analytics detects anomalies and patterns to identify potential FWA trends and activity, safeguarding the integrity of claim process and payment, and increasing savings related to FWA-related losses and resources.



Accelerated Document Review

AI and Generative AI accelerate document, image, and medical record reviews by quickly identifying key areas, highlighting concerns, bookmarking sections for further review, or flagging for potential misuse or manipulation.

55% of health payer tech leaders think large language models (LLMs) will have a transformative or disruptive impact on the healthcare industry overall

61% of surveyed PI leaders believe there are untapped cost savings opportunities beyond their current solutions

Continuous Improvement

AI continuously learns from pre and post payment outcomes to enhance payment accuracy throughout the claims lifecycle, continually refining decision intelligence and driving improved outcomes for plans.



AI is the key that enables Shift to deliver higher savings, streamlined workflows and strengthen payment integrity for health plans.

Learn more at www.shift-technology.com

SHIFT

About Shift Technology

Shift Technology empowers health plans to strengthen payment integrity with precision, fairness and speed at critical steps of the claim lifecycle. With a continually optimized detection concept library, enriched data, and advanced, healthcare-trained AI, Shift detects fraud, waste and abuse and helps providers plan to prevent errors and improper payments to maximize savings. Our SaaS-based solutions drive accelerated and insightful decision-making, helping health plans reduce costs and enhance operational efficiency.

Learn more at www.shift-technology.com.