

# SHIFT

## Shift's powerful AI delivers more fraud impact

Combining first-party data with relevant external data and leading AI detection to put a spotlight on fraud



### Internal data

Data from policyholders, police records, contractors, auto mechanics, claims documents and more. The supporting material that comprises both claims and policies.



### External data

Data from Shift partners via API and managed data sets [Meteorological data, social media posts, online transaction records, etc.] integrated with internal data to corroborate claims details.



## Continuous Learning and Optimization of AI Powered Fraud Detection

AI doesn't just accelerate fraud investigations. The learnings from every investigation are applied to the next round of analysis, allowing the solution to pull in more relevant data, triage the most impactful fraud cases, and provide even more context for investigations.



### Investigation

Find the most impactful fraud cases and wrap them up quickly with context provided by an AI solution that learns from every interaction.



### Fraud detection

Unmask known bad actors, identify individual fraud cases, and discover fraud networks – whether they're comprised of policyholders or providers.

For more information on Shift Technology and how our AI uses insurers' internal and external data to help them make better decisions, contact us today.

Contact us

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### About Shift Technology

Shift Technology delivers AI decisioning solutions to benefit the global insurance industry and its customers. Our products enable insurers to automate and optimize decisions from underwriting to claims, resulting in superior customer experiences, increased operational efficiency, and reduced costs. The future of insurance starts with Decisions Made Better.

Learn more at [www.shift-technology.com](http://www.shift-technology.com)