

SHIFT

AI decisioning made easy

Shift makes it fast, easy, and secure for insurers to realise the benefits of AI-powered decision making, with a proven deployment methodology and deep data science experience. We consistently deliver big results quickly for large and small insurers in more than 25 countries.

What are you waiting for?

Q:
How long does it take to deploy?

<4 month deployment

Shift gets insurers on the fast path to ROI with most customers live within 4 months



Q:
Will my team need bandwidth for a big data exercise?

Any data, any format

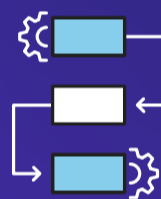
Shift has more than 200 client-facing data scientists who do the heavy lifting, freeing internal teams to focus on strategic work



Q:
Can you explain the decisions made by AI?

100% explainability

Shift solutions follow parameters set by the insurer to automate and optimise decision making. Far from a black box, our solutions deliver decisioning guidance that's clear, explainable, and backed by supporting documentation



Q:
What about data security?

Proven, tested, trusted

We work with the world's leading insurers and are constantly innovating on data protection and privacy, earning certifications from trusted organisations like ISO and AICP.



Q:
What results should I expect?

>4X ROI

Insurers of all sizes see the value of our solutions, with a minimum ROI of 4X and many examples of even higher performance



Want to go deeper on how Shift makes it easy for insurers to succeed with our AI-powered decisioning solutions?

The answers are [Right Here](#)

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About Shift Technology

Shift Technology delivers AI decisioning solutions to benefit the global insurance industry and its customers. Our products enable insurers to automate and optimise decisions from underwriting to claims, resulting in superior customer experiences, increased operational efficiency, and reduced costs. The future of insurance starts with Decisions Made Better.

Learn more at www.shift-technology.com/en-gb.